

Daniel Dell
1021 JFK Blvd. East
Weehawken, NJ 07086
908 • 246 • 1830
ddell44@gmail.com



SOFTWARE SKILLS

Adobe Creative Suite (CS5)
Adobe Photoshop, Illustrator,
InDesign, Acrobat, QuarkXPress,
Google SketchUp Pro,
3D Studio Max (basics),
Microsoft Office

SUMMARY OF QUALIFICATIONS

- Extensive experience in graphic design and desktop publishing
- Successful management of graphic design projects from concept to completion
- Proficient on Macintosh and Windows operating systems
- Strong communication skills lending to effective time management to meet crucial deadlines
- Exceptional internal, vendor and client service skills

EXPERIENCE

01/10 - PRESENT

Edberg Marketing, North Bergen, NJ, Graphic Designer/Project Manager

Produce all print material for client campaigns with anticipated quick turnaround inclusive of brochures, postcards, signage and more
Coordinate and manage communication and time lines between departments and vendors
Manage photography FTP sites and libraries for photo retouching and formatting
Create 3D floor plans and exterior elevation renderings
Manage client relationships to ensure expectations are accurately met

02/07 - 02/09

Barton Partners, Norristown, PA , Graphic Artist

Led design of printed marketing materials
Translate architectural designs into presentations to effectively communicate concepts to wide range of audience types inclusive of contractors, developers, and investors

- Creating 2D & 3D renderings from concept to final design
- Research and creation of construction material option boards within budgetary allowance

05/06 - 12/06

Burt Hill Kosar Rittelmann Associates, Philadelphia, PA, Freelance Graphic Designer

Built digital architectural photography library
Transformed over 30 years of photographs into digital formats; applying professional retouching, color correcting and editing
Organized and maintained international photography FTP site
Produced marketing, print and production materials under collaboration with creative teams

12/04 - 11/06

Urban Cableworks, Philadelphia, PA, Freelance Graphic Designer

Creative design applied to television, web and print mediums
Responsible for on air graphics for local television programs
Collaboration with web developers to work within requirements for web site layout construction
Press kit, DVD packaging, and other print material design fulfillment

02/06 - 05/06

Lifestyle Magazine, Norristown, PA, Freelance Graphic Designer

Designed editorial layouts and advertisements for monthly issues under tight deadlines
Directly communicated with advertisers to meet and exceed client satisfaction
Professional photo retouching

09/05 - 12/05

ZigZag Net Inc., Philadelphia, PA, Graphic Designer (Internship)

Applied new corporate branding to all materials including business cards, stationary, web site layout and graphics, and more

03/04 - 08/05

Riptide Entertainment, Philadelphia, PA, Freelance Graphic Designer

Created graphics for print, web, and television
Designed press kits, DVD packaging, and other promotional material for television pilots
Produced website layouts and graphics, business cards and stationary

EDUCATION

The Art Institute of Philadelphia, Philadelphia, PA December 2005
BACHELOR OF SCIENCE IN GRAPHIC DESIGN